



For Immediate Release

HKSH Medical Group and FWD Launch Pioneering Cancer and Rehabilitation Planning Consultation Service

(8 July 2020, Hong Kong) HKSH Medical Group (“HKSH”) joined hands with FWD Hong Kong (“FWD”) to announce the collaboration of launching a pioneering cancer and rehabilitation planning consultation service, offering complimentary second medical opinion service, personalised case planning consultation and tailored rehabilitation plan recommendations. The new programme will enable patients combating cancer to receive professional medical services and caring support on the road to recovery.

Dr. Walton LI, Chief Executive Officer of HKSH Medical Group cum Medical Superintendent of Hong Kong Sanatorium & Hospital, said “HKSH attaches great importance to cancer management services. The newly commenced HKSH Eastern Medical Centre, which is located in A Kung Ngam, Shau Kei Wan, houses HKSH Cancer Centre. It offers comprehensive one-stop cancer medical service with good patient experience. Our collaboration with FWD aims to serve cancer patients with timely and quality second medical opinion and rehabilitation plan consulting services.”

Ken LAU, FWD Managing Director of Greater China and Hong Kong Chief Executive Officer, said “In view of rising rates of cancer diagnosis and high cost of cancer treatments in Hong Kong, cancer protection is one of the key considerations of the general public when purchasing medical and critical illness plans in the market (Note 1). To address the immense demand for better cancer protection, FWD has enhanced the protection benefits and strengthened our medical support and rehabilitation services to support customers diagnosed with cancer to overcome health challenges along the recovery. FWD and HKSH share the common belief to safeguard the health of our customers. With quality service and excellent care supported by HKSH, we believe this strategic partnership would bring a more comprehensive, professional medical service to our customers diagnosed with cancer.”

Comprehensive cancer service covering cancer assessment and rehabilitation planning consultation

HKSH collaborated with FWD to launch a comprehensive personalised medical consultation services (Note 2) provides the following exclusive services to patients diagnosed with cancer:

- 1) **Free second medical opinion service:** Doctors from HKSH Cancer Centre to provide second opinion services, including report assessment, personalised treatment recommendations and budget, offering professional medical advice for future treatment.
- 2) **Personalised case planning consultation:** Doctor from HKSH’s Department of Physical Medicine & Rehabilitation to provide personalised rehabilitation planning consultation for cancer patients to help them improve their quality of life.
- 3) **Tailored rehabilitation plan recommendations:** A strong rehabilitation team, comprising dietitians, physiotherapists and clinical psychologists to comprehensively assess



the physical and psychological needs of patients recovering from cancer and provide practical advice.

Kelvin YU, Chief Product Officer of FWD Hong Kong and Macau, said: “FWD continues to strengthen its insurance products to meet different protection needs. Through this strategic cooperation with HKSH, we provide customers diagnosed with cancer with not only financial protection, but also medical services that cover different areas of cancer treatment process. We aim to mitigate their concern of treatment arrangement to facilitate a better focus on recuperation.”

Dr. Joseph CHAN, Chief Medical Officer of HKSH Medical Group cum Deputy Medical Superintendent of Hong Kong Sanatorium & Hospital, said: “Cancer is a complicated disease and patients may have individual needs from diagnosis, treatment to recovery. Equipped with advanced medical technologies, HKSH and its team of healthcare professionals will provide the best care to our patients. Through the unique rehabilitation consultation service under the programme, patients suffering from adverse effects of treatment after recovery such as pain, muscle loss and lymphedema will get assistance they needed most.”

Note 1: According to FWD’s 2017 and 2018 claims reports, cancer accounted for 80.1% and 76.6% of critical illness compensation respectively

Note 2: The abovementioned services are applicable to designated FWD individual medical and critical illness plans, and subject to terms and conditions, please refer to the relevant flyer for details. Please refer to the respective policy’s policy documents for the scope of eligible cancer.

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HKSH Medical Group

Officially launched in September 2017, promotes public health and advanced medicine through a multi-faceted, coordinated approach in clinical services, medical education, scientific research and public health education. Members of the Group, including Hong Kong Sanatorium & Hospital, HKSH Healthcare and HKSH Eastern Medical Centre, are dedicated to offering top-quality holistic care to patients, upholding the motto “Quality in Service, Excellence in Care”.

Hong Kong Sanatorium & Hospital

Hong Kong Sanatorium & Hospital is one of the leading private hospitals in Hong Kong. With the motto “Quality in Service Excellence in Care”, the Hospital is committed to serving the public as well as promoting medical education and research.

About FWD Hong Kong and Macau

FWD Hong Kong offers life and medical insurance, general insurance, employee benefits, and financial planning. Its life insurance and general insurance operating entities have been assigned strong financial strength ratings by international rating agencies — FWD Life



Insurance Company (Bermuda) Limited (incorporated in Bermuda with limited liability) is rated “A3” by Moody’s and “A” by Fitch; and FWD General Insurance Company Limited is rated “A” by Fitch. FWD Macau provides a suite of life and medical insurance.

FWD Hong Kong & Macau is a part of the FWD Group, the insurance business of investment group, Pacific Century Group. FWD Group spans Hong Kong & Macau, Thailand, Indonesia, the Philippines, Singapore, Vietnam, Japan and Malaysia.

By creating fresh customer experiences with easy-to-understand products supported by digital technology, FWD aims to become a leading pan-Asian insurer that changes the way people feel about insurance.

For more information about FWD Hong Kong & Macau please visit WWW.FWD.COM.HK and WWW.FWD.COM.MO.

Photo:

1. Dr. Walton LI, Chief Executive Officer of HKSH Medical Group cum Medical Superintendent of Hong Kong Sanatorium & Hospital (second from right), Dr. Joseph CHAN, Chief Medical Officer of HKSH Medical Group cum Deputy Medical Superintendent of Hong Kong Sanatorium & Hospital (first from right), Ken LAU, FWD Managing Director of Greater China and Hong Kong Chief Executive Officer (second from left) and Kelvin YU, Chief Product Officer of FWD Hong Kong and Macau (first from left), together announce the launch of a pioneering cancer and rehabilitation planning consultation services.



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