



養和醫療  
HKSH MEDICAL GROUP

For Immediate Release

## HKSH Collaborates with HSBC to Advocate Early Investment in Health Capital Regular Screening to Manage "Health Assets" for Healthy Families and Healthy Ageing

(Hong Kong, 19 May 2026) – HKSH Medical Group (HKSH) joined the *HSBC Premier Affluent Family Health Report 2026 Forum* to raise public awareness of saving health capital for families and individuals. HKSH contributed insights on cancer screening, healthy ageing, and brain cognitive health. A key concern remains the knowledge-to-action gap in adopting early and regular health screening. Through this collaboration with HSBC, HKSH hopes to further promote healthy ageing, emphasising that investing in health capital early can extend health span and improve quality of life.

The survey report found that many people skip regular health check-ups and often overlook cancer screening, with cost concerns being a common barrier. Uncertainty about which medical examinations to choose adds to the hesitation. Despite Hong Kong's long life expectancy, confidence in healthy ageing is not universal. The abundance of health information can overwhelm individuals, leading to disengagement and missed opportunities for timely prevention and early detection. Cognitive health, in particular, tends to receive limited attention, reflecting an underestimation of its importance for long-term mobility and well-being.

**Dr. Joseph CHAN, Chief Medical Officer of HKSH Medical Group and Deputy Medical Superintendent of Hong Kong Sanatorium & Hospital**, said, "Regular screening is the wisest decision for managing health assets. Instead of reacting passively, take proactive control of the health of your family and your own. Early cancer screening can fundamentally change the impact on both health and family. Data shows that the five-year survival rate for most stage 1 cancers is as high as 90%, while for stage 4 it can fall below 20%. Screening early allows for timely intervention at a stage when treatment is less invasive with a higher cure rate while the costs are more manageable. When the cancer has reached an advanced stage, treatment often requires more complex, long-term, and multi-modality therapies, posing tremendous physical and financial burdens. The cost of early screening is just the tip of the iceberg compared to the cost of late-stage treatment."

**Ms. Regina YEUNG, Director, Head of Premier & Partnerships, Wealth and Personal Banking of HSBC**, said, "Health has become an indispensable part of long-term family financial planning. HSBC Premier will continue to combine our expertise in financial management and our role as a healthcare partner, helping customers build comprehensive and sustainable health and financial protection, all the way from prevention, screening to follow-up support, accompanying customers and their families through every stage of life."

**Dr. CHAN** said, "To build up health capital early, health and wealth are intertwined pillars of a fulfilling life for everyone to pursue goals, advance careers, and care for their families. With the rapidly ageing population in Hong Kong and increased prevalence of certain lifestyle-related diseases, we hope to address these challenges through a multidisciplinary approach to tailor personalised and comprehensive health management solutions for both working professionals and retirees, encouraging everyone to proactively build health capital. Through this collaboration with HSBC, we aim to help more individuals establish a solid foundation for healthier and more fulfilling lives and families."

In response to the ageing population, HKSH has established comprehensive one-stop multidisciplinary clinical services with a focus on disease prevention as well as early diagnosis and treatment, providing personalised health management for people from working age through retirement. HKSH is also offering a range of exclusive benefits for designated HSBC customers, enabling them to continuously accumulate health capital and sustain a long and fulfilling life.

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### Exclusive Privileges for HSBC Premier Customers

- **Priority Family Medicine Outpatient Booking:** The HKSH Family Medicine and Primary Care Centre (Taikoo) provides dedicated priority outpatient booking timeslots, subject to availability, (Monday to Saturday: 10am, 12noon, 4pm, and 6pm. Except Sundays and public holidays) for HSBC customers. Services include Family Medicine Specialist, General Practitioners, health screening, vaccination services, and blood-taking services.
- **"Deposit-Free" Community Nursing Service:** Upon doctor assessment and referral, registered nurses will provide comprehensive home-care services for patients in need, such as tube care, wound care, postnatal and infant care, and stroke rehabilitation, with no upfront deposit required.
- **Health Assessment and Cancer Screening Packages:** Multiple health screening packages are specially designed for HSBC customers to further strengthen health management.
- **Alzheimer's Awareness and Screening Programme:** Early-stage Alzheimer's disease can be detected through blood and genetic testing. When paired with disease-modifying therapies, this approach targets the root cause to effectively slow disease progression and cognitive decline.
- **"Health EX" Health Management Programme:** Extending exclusive privileges to HSBC customers, this offer includes an introductory experience at a special rate and a full-year enrolment at an exclusive price for the Health EX programme.

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### About HKSH Medical Group

Officially launched in September 2017, HKSH Medical Group promotes public health and advanced medicine through a multi-faceted, coordinated approach across clinical services, medical education, scientific research and public health education. Members of the Group, including Hong Kong Sanatorium & Hospital, HKSH Healthcare, HKSH Eastern Medical Centre, HKSH Cancer Centre and HKSH Institute for Innovation & Professional Development, are dedicated to offering top-quality holistic care to patients.

Established in 1922, Hong Kong Sanatorium & Hospital is one of the key members of HKSH Medical Group and a leading private hospital in Hong Kong. Living up to its motto of 'Quality in Service, Excellence in Care', the Hospital is committed to serving the public as well as promoting medical education and research.

For more information about HKSH Medical Group, please visit <http://www.hksh.com>.

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**Photo captions**



1. HKSH collaborates with HSBC to further promote healthy ageing. HKSH is offering a range of exclusive benefits for designated HSBC customers, including Priority Family Medicine Outpatient Booking and "Deposit-Free" Community Nursing Service, enabling them to accumulate health capital early and sustain a long and fulfilling life.



2. **Dr. Joseph CHAN, Chief Medical Officer of HKSH Medical Group and Deputy Medical Superintendent of Hong Kong Sanatorium & Hospital** emphasised in the sharing session that regular health check-up is the wisest decision for managing health assets and early cancer screening can fundamentally change the impact on both health and family.